## **AXIS® PRO**

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# AXIS® PRO MULTIMEDIA LIABILITY COVERAGE APPLICATION FOR INSURANCE

CHECK ALL MEDIA ACTIVITIES FOR WHICH YOU ARE APPLYING FOR INSURANCE:

Advertising Agency or Public Relations Firm
Advertiser (advertising performed by you or on your behalf)
Author
Book Publisher
Broadcaster – Radio, Television or Cable TV stations
Cable TV System Operator
Magazine/Newsletter/Periodical Publisher
Newspaper Publisher
Public Appearances (including speaking engagements and freelance writing)
Website Publisher
Multimedia (describe)
Other (describe)

COMPLETE ONLY THE APPLICABLE PARTS IN SECTION III., MEDIA ACTIVITIES, THAT ARE RELATED TO THE INSURANCE FOR WHICH YOU ARE APPLYING AS SELECTED ABOVE.

#### IF COVERAGE IS ALSO DESIRED FOR:

- 1. Cyber/Technology Services Errors & Omissions, please complete the Media/Cyber Liability Supplement available on our website, www.axisproinsurance.com, in conjunction with this application.
- 2. Film & Entertainment Production, Distribution, or Acquisition & Development activities, please complete one or more of the following applications available on our website, www.axisproinsurance.com in conjunction with this application.
  - Film & Entertainment Producer Liability Application
  - Film & Entertainment Acquisition & Development, Distributor and Film Library Application

#### TO COMPLETE THIS APPLICATION, PLEASE SUBMIT:

- Company brochures or advertising materials, etc.
- Brochure or list of current book titles, program schedule, etc.
- Current audited financial statement, annual report and/or 10K, or operating budget if applicant is a non-profit organization
- · Copies of standard contracts with authors, freelance writers, distributors, advertisers, actors, employees, etc.
- Copies of current newspapers, magazines, newsletters or other periodical publications
- Experience résumés if in business less than three years
- Standard client contract

Submission of a completed application incurs no obligation to purchase or bind insurance.

NOTE: All applicable questions must be answered. All requested attachments must accompany application.

### I. GENERAL INFORMATION -

1.	First Named Insured (including DBAs):  NOTE: First Named Insured is responsible for premium payment, cancellation and changes – refer to specimen policy.			
	Street Address:			
	City, State, Zip Code: Telephone Number:			
	Website Address(es):			
2.	Applicant is:			
3.	Are there other Named Insureds and/or subsidiaries, affiliates, branch offices or other related entity(ies) (including DBAs) for which coverage is desired?   Yes No If yes, please provide a list of entities for which coverage is desired.			
4.	Do you desire coverage for joint ventures in which you participate? ☐ Yes ☐ No			
	If yes, list the name of each joint venture, describe your role and percentage (%) interest.			
	With respect to the joint venture(s) described above:			
	A. Do you require coverage for your participating interest only?   Yes   No			
	OR  B. Are you contractually required to provide coverage for the entire joint venture including all joint venturers?   Yes  No			
	emaining questions on this application apply to all of the persons and entities described in Questions 1., 3 and 4. above, collectively rred to as "Applicant".			
5.	A. Date applicant was established:			
	B. Geographic area in which applicant operates:   Local   State   Regional (multi-state)   National   International			
6.	A. Is applicant wholly or partially owned by, affiliated with or controlled by any other entity(ies) not previously listed in Question 1. or 3.?   No			
	B. Does applicant wholly or partially own, operate, manage or control any other businesses or entity(ies) not previously listed in Question 1. or 3.?   Yes No			
	If 6.A. or 6.B. are answered yes, provide complete details:			
7.	Within the past five years has applicant:			
	A. Changed name?			
	B. Changed ownership structure? ☐ Yes ☐ No			
	C. Purchased or acquired another entity? ☐ Yes ☐ No			
	D. Merged or consolidated with another entity? ☐ Yes ☐ No			
8.	Does applicant belong to any professional associations or trade groups? ☐ Yes ☐ No			
	If yes, please advise to which professional associations or trade groups the applicant belongs:			
11. 1	PROPOSAL REQUIREMENTS –			
9.	Policy limit required: \$			
	Self-Insured Retention: \$			
10.	Do you desire coverage for Business Operations and Personal Injury Liability Coverage? ☐ Yes ☐ No			
	(This optional coverage is in addition to the Personal Injury coverage provided by the policy for your Media activities. This coverage fills a potential gap in coverage left by your General Liability policy by providing Personal Injury coverage for claims arising from your usual and ordinary business operations.)			

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#### III. MEDIA ACTIVITIES -

#### COMPLETE ONLY THE FOLLOWING PARTS APPLICABLE TO THE INSURANCE FOR WHICH YOU ARE APPLYING.

11. Describe your media organization and your media activities: ADVERTISING: Coverage for advertising performed by you on your behalf. 12. A. List advertising agencies used: B. Please check the appropriate box for each of the following: Does applicant operate an in-house advertising agency? ☐ Yes ☐ No Does applicant engage in comparative advertising? ☐ Yes ☐ No If yes, describe: Are written hold harmless or indemnity agreements in your favor required from advertising agencies? ☐ Yes ☐ No 3) Are advertising agencies required to provide evidence of insurance to support the hold harmless or 4) ☐ Yes ☐ No indemnity agreements? 5) If employees make creative contributions to advertising, are written releases obtained from them? ☐ Yes ☐ No Has applicant been cited by any regulatory agency for violations arising out of Its advertising activities? ☐ Yes ☐ No If yes, please explain: C. Provide the approximate percentage of advertising expenditures in the following media: % Radio Magazines Television % Catalog/mail order Newspapers % Internet % Other (specify) D. Annual revenue from all business activities: \$ E. Annual advertising expenditures: \$ ADVERTISING AGENCY: 13. A. List major clients and description of their business: B. Do any of applicant's clients produce or manufacture: 

Tobacco Firearms Alcoholic beverages Pharmaceuticals C. Has applicant been cited by any regulatory agency for violations arising out of advertising activities?  $\square$  Yes  $\square$  No If yes, please explain: D. Is applicant a "full service" advertising agency? ☐ Yes ☐ No If no, state area of specialization: E. Does applicant's contract with clients always provide for client sign-off and approval? ☐ Yes ☐ No Attach a specimen copy of client contract. Does applicant obtain written releases with respect to creative material or talent from the following: Employees? ☐ Yes ☐ No Models? ☐ Yes ☐ No Free-lance photographers, writers, composers, artists, musicians? ☐ Yes ☐ No ☐ Yes ☐ No Non-professional persons appearing in commercials or advertisements? G. Does applicant develop trademarks? ☐ Yes ☐ No If yes, describe trademark search and clearance procedures: Number of trademarks developed per year: H. Provide the approximate percentage of work performed in the following activities: Billboards % Crisis Management % % Direct Mail % **Events** % Internet Advertising % Lobbying Please describe: Mail Order/Production of Catalogs % % Market Research Media Buying/Media Placement %

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Medical/Pharmaceutical Advertising Mobile/Wireless Advertising

	% Package Design/Display Design/Product Design					
	% Political Advertising % Printing (or assumption of liability for printing by others on your behalf)					
	% Promotions, contests, games, sweepstakes					
	Please describe: % Public Relations					
	_	% Prii	nt Material			
	_		dio or Television Commercial Production arch Engine Marketing/Optimization			
	_	% We	b Hosting			
	-		bsite design/development (content only; "look and feel") bsite design/development (infrastructure, including programming)			
	% vebsite design/development (infrastructure, including programming)  Please describe:					
	_		ner Advertising Activities ase describe:			
	_	% Oth	ase describe. ase describe: ase describe:			
I.		DOMESTIC	AND FOREIGN REVENUE  BILLINGS*  CURRENT FISCAL YEAR  ESTIMATED NEXT FISCAL YEAR			
		United State				
		Canada:	\$ <u></u>			
		Other (spec	ify):			
		00000 1110	· <del></del>			
*	BIL	<i>GROSS INC</i> LINGS: Billi	OME:** Current Fiscal Year: \$ Estimated Next Fiscal Year: \$  ngs includes amounts invoiced to clients and includes the total of amounts paid to outside vendors, or			
p	as	s through co	sts. (Billings = Gross Income + Pass Through Costs)			
			E (i.e revenue): Gross income includes the portion of client billings related to media commissions, ups, fees, and hourly staff and incentive/performance compensation billings, and excludes pass through			
Ċ	os	ts. (Gro	oss Income = Billings - Pass Through Costs)			
AUTH	10	R – BOOK, PI	LAY, JOURNAL OR ARTICLE:			
14. A	١.	Title of work t	o be insured:			
Е	3.	Synopsis of p	ublication:			
C	).	Scheduled or	original date of publication:			
Е	).	Type of work:	(check appropriate box)			
		☐ Fiction/	Drama Doetry			
			Autobiography			
		☐ Technic	cal Religious pative Reporting/Exposé Social/Political Commentary			
	i	How-to				
E	Ξ.	Number of co	pies (including reprints) to be printed/distributed during the proposed policy term:			
		Hardback: _	Paperback:			
F		•	by publisher: \$			
C	€.		-fiction or fiction incorporating living persons or events, have sources of information and material facts been P P Yes No If no, please explain in detail:			
H	١.	Have written	releases been obtained from persons or organizations:			
		1) Appearin	g in photographs or artistic representations?			
		2) Contribu	ting material to the work?			
		3) Quoted of	or paraphrased?			
		If no, explain	in detail:			
1.		•	ldress of publisher:			
J			e self-published?  Yes No			
J	•		ill work be distributed?			
1.	,	-				
K	٠.	•	vork be serialized or published in a condensed version during the proposed policy term? Yes No			
		-	pecify publication(s) and attach a copy of contract(s) with the publisher(s):			
		•	d revenues: \$			
			vised edition of the work be published or distributed during the proposed policy term?   Yes  No			
	If yes, complete Question L. Attach copy of the revised work and a brief outline of revisions from the original work.					

		4) Describe any related materials or activities contemplated in conjunction with the work (i.e., tapes, cassettes, audio-visua aids, movie rights, advertising/promotional activities, etc.):					
	L.	Number of copies to be printed/distributed in: Hardback: Paperback:					
во	ok i	PUBLISHING:					
15.	A.	Types of books published: (please provide approximate percentage for each of the following categories)					
		% Biography, autobiography% History% Social, political commentary% Celebrity% "How-to-do-it"% Technical					
		% Children's% Investigative reporting, exposé% Textbooks					
		% Classics% Poetry% Other					
		% Fiction% Religious (specify)% TOTAL					
	В.	For current fiscal year, specify number of: Original titles Reprints					
BR	OAD	CASTING:					
16.	A.	Radio Stations					
		Call Letters (AM or FM):					
		Location (City & State):					
		Percentage Simulcast Highest 60-Second Advertising Spot Rate:					
		Highest 60-Second Advertising Spot Rate:  Programming Format:					
	B.	Television Stations					
		Call Letters:					
		Location (City & State)  First Air Date:					
		Percentage Simulcast Highest Hourly Advertising Program Rate:					
		Network Affiliation:					
CA	BLE	TV SYSTEM OPERATORS:					
17.	A.	Name of Cable System(s):					
		Location (City & State):					
		Number of Subscribers:					
	B.	Does cable system broadcast any original programming produced by the Cable TV System Operator?   Yes  No					
		If yes, please provide the following information:					
		Description of programming:					
		Number of hours per week:					
	C.	Does any cable television system lease channels, in whole or in part, to others? ☐ Yes ☐ No					
		If yes, does the cable television system require a hold harmless and indemnity agreement from the lessee with respect to					
		claims arising from lessee's programming? ☐ Yes ☐ No					
	D.	Does any cable television system operate an Access Channel(s)? ☐ Yes ☐ No					
		If yes:					
		How many Access Channels are available to the community?					
		Describe the programming available on each Access Channel:					
		Does the cable television system furnish Access Channel program providers with written guidelines regarding programming standards and requirements?   Yes No					
		Does the cable television system require Access Channel program providers to secure and maintain Producers Errors & Omissions insurance for such programming and include the cable television system as an Additional Insured on the policy?					
		Yes No					

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#### **MAGAZINE PUBLISHING:**

18.	A.		nedule of Publications:					
		Date Aver Freq	ation (City & State): First Published: age Circulation: uency of Circulation:					
	_		or more publications, % of duplication:					
	В.		eck primary circulation area: International	ural 🗌 Campus	☐ Controlled Circulation			
NE	NSF	PAPE	R PUBLISHING:					
19.	A.	. Schedule of Publications:						
	Name: Location (City & State): Date First Published: Average Circulation: Frequency of Circulation: If 2 or more publications, % of duplication:							
	В		eck primary circulation area:					
	υ.		International	ural 🗌 Campus	☐ Controlled Circulation			
			PEARANCE: plicable sections only:					
20.	A.	Pul	blic Speaking, Speeches, Press Conferences, Media Interviews, Panel I	Discussions, Sem	inars			
		1)	Number of appearances per year:					
		2)	Type of content:					
		3)	Format or description of participation:					
	В.	Per	net					
		1)	1) Number of appearances per year:					
		2)	Type of content:					
		3)	Format or description of participation:					
	C.	Coi	Contributing to Articles, Books or Other Publications as a Guest or Free-Lance Writer, Subject or Named Source					
		1)	1) Number of articles published per year as:					
		Editor: Contributing editor/author: Freelance writer:						
		2)	What is applicant's general subject matter?					
	D.	Advertisements in Any Medium in Which Applicant Appears as an Actor, Announcer, Spokesperson or Endorser of any Product or Service						
		1)	Number of appearances per year:					
		2)	List clients:					
	E.	Oth	per					
		Des	scribe:					
	F.	1)	Public speaking, speeches, press conferences, media interviews, panel discussions, seminars	Revenue – Current Fiscal Y \$	Revenue – ear Next Fiscal Year \$			
		2)	Appearances on radio, television, cable television or the Internet	Ψ \$	\$ \$			
		3)	Contributing to articles, books or other publications as a guest or	Ψ	¥ <u></u>			
		-,	free-lance writer, subject or named source	\$	\$			
		4)	Appearances in advertisements through any medium as actor, announcer, spokesperson or endorser	\$	\$			
		5)	Other (specify)	\$	\$			

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#### **MISCELLANEOUS**

21.		Describe all other media and/or services for which coverage is sought:  Are commercial printing services performed for others?   Yes   No  If yes, describe types of material printed:			
Ans	wer	SK MANAGEMENT, EDITORIAL AND LEGAL PROCEDURES – the following questions with consideration of media liability related issues, including but not limited to, defamation, n of privacy, infringement of copyright or trademark, and errors & omissions.			
22.	Des	cribe your procedures to ensure the accuracy and originality of matter/content created by you in-house:			
23.	Describe your procedures to check the accuracy and originality of matter/content created for you by independent contractors (such as freelance writers, photographers, artists):				
24.	Do you enter into contracts with independent contractors that provide matter/content to you?   Yes  No  If yes:				
	A.	Does your contract contain an assignment of rights in the matter/content provided to you in any medium including digital and electronic format?   Yes  No			
	B.	Do you require an indemnity in your favor with respect to claims arising from the matter/content provided to you by independent contractors? $\square$ Yes $\square$ No			
25.		roximately what percentage of matter/content is:			
		Created by you in-house:%  Provided by independent contractors: %			
	C.	Obtained from newswires, syndicates, stock photo houses, other (describe ):%			
26.	6. Do you accept unsolicited matter/content?  Yes  No If yes, describe your procedure for processing and documenting the receipt of unsolicited matter/content:				
27.	7. Do you publish, broadcast or disseminate matter/content in a language other than English? ☐ Yes ☐ No If yes, describe:				
28.	Do	you pay licensing fees to ASCAP, SESAC, BMI or other music licensing society?   Yes No			
29.	Do you stream any content over your website(s)? ☐ Yes ☐ No If yes, do you pay licensing fees to ASCAP, SESAC and BMI for the content that is streamed over your website(s)? ☐ Yes ☐ No. If no, give details.				
30.		you engage in investigative reporting or exposés?    Yes    No			
	If ye	es, describe: Do you rely on confidential sources?  Yes No			
	, ···	If yes, describe your editorial process:			
	В.	Describe your practices for documenting sources of information:			
	C.	Do you use hidden cameras or microphones, go undercover or use other methods of surreptitious information gathering? ☐ Yes ☐ No			
	D.	Do you participate in "ride-alongs" with law enforcement, medical emergency services or private investigators? $\ \square$ Yes $\ \square$ No			
31.	ls a	disclaimer used with respect to technical information or advice?   Yes   No			
32.	2. Describe your procedure for handling requests for retractions or corrections:				
33.	Do	you have formalized, written guidelines for handling requests for retractions or corrections?   Yes   No			
34.		you allow users to upload video, audio or any other third-party content to any website(s) you own or operate?   Yes  No es, please respond to the following questions:  Do you screen such uploaded content before it is posted on website(s)?  Yes  No  Do you have actual knowledge of content on your site that might infringe on any intellectual property or other rights of third parties?  Yes  No			

	C. Do you receive a financial benefit directly attributable to that user-uploaded video or audio content?   Yes   No					
	D. Do you have take down procedures in the event you are notified that user-uploaded video, audio or other third party content may infringe another's intellectual property rights?   Yes No					
		If yes, please attach the take down procedures your company has adopted for such notifications.				
	E.	Have you implemented a termination policy for users of your website(s) who are repeat infringers? ☐ Yes ☐ No				
	F.	Do you use filters or other software to screen your site for copyrighted user-uploaded video or audio content?   Yes No				
		If yes, please explain:				
35.	Do	vou have a Risk Manager? ☐ Yes ☐ No				
		s, name of Risk Manager:				
36. Do you have an in-house legal department? ☐ Yes ☐ No						
00.	If ye					
	-	Name of General Counsel:				
	В.	How many attorneys specialize in media liability related issues?				
	C.	Describe your procedures for engaging in-house counsel with respect to media liability related issues including prepublication/pre-broadcast review and post-publication/post-broadcast issues:				
37.	Do	ou utilize outside law firms with respect to media liability issues?   Yes  No				
	If ye	s, list name of law firms used:				
38.	Describe your procedures for utilizing outside law firms with respect to media liability related issues including pre-publication/pre-broadcast review and post-publication/post-broadcast issues or claims:					
V.	CL	AIM EXPERIENCE –				
39.	A.	Have any claims, suits or proceedings been made during the past five years against the applicant or any of the applicant's predecessors in business, subsidiaries or affiliates or against any of their past or present partners, owners, officers or employees?   Yes No				
		If yes, provide complete details. Include type of claims, gist of offending matter, name of claimant, amount of defense costs, judgment or settlement, status or final disposition of the claim.				
	B. Is the applicant aware of any actual or alleged fact, circumstance, situation or error or omission arising out of the activities described in this application that may reasonably be expected to result in a claim being made against the applicant or any of the person or entities described in 39.A. above?  Yes No					
		If yes, please explain and provide details:				
40	ام دا	a past five years, has the applicant been conved with any subposing desuments or information related to the				
40.		e past five years, has the applicant been served with any subpoenas seeking documents or information related to the icant's newsgathering activities?   Yes  No				
	If ye	s, please describe circumstances including costs associated with responding to the subpoena(s).				
41.	In the past five years, has the applicant been the subject to an investigation or proceeding instituted by the FCC, FTC or similar governmental body related to the coverage being applied for?   Yes No  If yes, please describe circumstances including costs associated with responding to the investigation or proceeding.					
\//		IANCIAL INFORMATION –				
VI.	<i>-</i> 11	ANCIAL INFORMATION -				
42.		REVENUE REVENUE (and/or Budget for non-profits) (and/or Budget for non-profits)				
	۸ ـ	Current Fiscal Year Estimated Next Fiscal Year				
		vertising Agency or Public Relations Firm \$ \$ thor \$				
		ok Publisher \$\$				
		padcaster – Radio, Television or Cable TV \$ \$ble TV System Operator \$ \$				
	Co	mmercial Printing for Others \$				
		gazine/Newsletter/Periodical Publisher \$				
		Itimedia         \$         \$           wspaper Publisher         \$         \$				
		olic Appearance \$ \$				

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	VI.42 CONTII Website Publi Other - descri	sher	ENUE (BUDGET):	\$ \$ \$	\$ \$ \$	
43.	Domestic a United Sta Canada: Other - spe	ecify:	s	s)		
VII	OTHER IN	SURANCE –				
44.	-	e past three years, has any simi mplete the following:	lar insurance beer	n issued to applicant?   Y	es 🗆 No	
	Company: Policy Nur Limits: Deductible Coverage Premium:	mber: e:				
		insurer declined, canceled or ref ) ☐ Yes ☐ No   If yes, giv		similar insurance issued to	applicant? (Not applicable in	
		olicant's comprehensive general siness operations?   Yes   N		ride coverage for personal i	njury (libel, invasion of privacy) arising	
	<ol> <li>The statements and answers furnished to the Company are representations the applicant makes to the Company on behalf of all persons and entities proposed for coverage;</li> <li>Those representations are a material inducement to the Company to provide a proposal for insurance;</li> <li>Any policy the Company issues will be issued in reliance upon those representations;</li> <li>The applicant will report to the Company immediately, in writing, any material change to the applicant's operations, conditions or answers provided in this application that occur or are discovered between the date of this application and the effective date of any policy, if issued; and</li> </ol>					
AG		INSURER, SUBMITS AN AF	PPLICATION OF	KNOWING THAT S(HE	E) IS FACILITATING A FRAUD FAINING A FALSE OR DECEPTIVE AUD.	
NA	ME (PLEASE	TYPE OR PRINT)	NA.	ME (SIGNATURE OF AUT	HORIZED REPRESENTATIVE)	
TIT	LE	TO E	DA BE COMPLETED BY	TE ' PRODUCER(S) ONLY:		
	TAIL PRODUCE ducer Name:		WH	OLESALE PRODUCER:		
City, State:			City	y, State:		
Tel	ephone No.:		Tel	ephone No.:		

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BROKER/AGENT SIGNATURE (NEW HAMPSHIRE):

#### **NOTICE TO ARKANSAS APPLICANTS:**

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### **NOTICE TO COLORADO APPLICANTS:**

IT IS UNLAWFUL TO KNOWINGLY PROVIDE FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE COMPANY. PENALTIES MAY INCLUDE IMPRISONMENT, FINES, DENIAL OF INSURANCE AND CIVIL DAMAGES. ANY INSURANCE COMPANY OR AGENT OF AN INSURANCE COMPANY WHO KNOWINGLY PROVIDES FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO A POLICYHOLDER OR CLAIMANT FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE POLICYHOLDER OR CLAIMANT WITH REGARD TO A SETTLEMENT OR AWARD PAYABLE FROM INSURANCE PROCEEDS SHALL BE REPORTED TO THE COLORADO DIVISION OF INSURANCE WITHIN THE DEPARTMENT OF REGULATORY AGENCIES.

#### NOTICE TO DISTRICT OF COLUMBIA APPLICANTS:

WARNING: IT IS A CRIME TO PROVIDE FALSE OR MISLEADING INFORMATION TO AN INSURER FOR THE PURPOSE OF DEFRAUDING THE INSURER OR ANY OTHER PERSON. PENALTIES INCLUDE IMPRISONMENT AND/OR FINES. IN ADDITION, AN INSURER MAY DENY INSURANCE BENEFITS IF FALSE INFORMATION MATERIALLY RELATED TO A CLAIM WAS PROVIDED BY THE APPLICANT.

#### **NOTICE TO FLORIDA APPLICANTS:**

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD, OR DECEIVE ANY INSURER FILES A STATEMENT OF CLAIM OR AN APPLICATION CONTAINING ANY FALSE, INCOMPLETE, OR MISLEADING INFORMATION IS GUILTY OF A FELONY OF THE THIRD DEGREE.

#### NOTICE TO KENTUCKY APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS, FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME.

#### **NOTICE TO LOUISIANA APPLICANTS:**

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### **NOTICE TO MAINE APPLICANTS:**

IT IS A CRIME TO KNOWINGLY PROVIDE FALSE, INCOMPLETE OR MISLEADING INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING THE COMPANY. PENALTIES MAY INCLUDE IMPRISONMENT, FINES OR A DENIAL OF INSURANCE BENEFITS.

#### NOTICE TO MARYLAND APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WILLFULLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR WHO KNOWINGLY AND WILLFULLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### **NOTICE TO NEW JERSEY APPLICANTS:**

ANY PERSON WHO INCLUDES ANY FALSE OR MISLEADING INFORMATION ON AN APPLICATION FOR AN INSURANCE POLICY IS SUBJECT TO CRIMINAL AND CIVIL PENALTIES.

#### NOTICE TO NEW MEXICO APPLICANTS:

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO CIVIL FINES AND CRIMINAL PENALTIES.

#### NOTICE TO NEW YORK APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME, AND SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

#### **NOTICE TO OHIO APPLICANTS:**

ANY PERSON WHO, WITH INTENT TO DEFRAUD OR KNOWING THAT HE IS FACILITATING A FRAUD AGAINST AN INSURER, SUBMITS AN APPLICATION OR FILES A CLAIM CONTAINING A FALSE OR DECEPTIVE STATEMENT IS GUILTY OF INSURANCE FRAUD.

#### **NOTICE TO OKLAHOMA APPLICANTS:**

WARNING: ANY PERSON WHO KNOWINGLY, AND WITH INTENT TO INJURE, DEFRAUD OR DECEIVE ANY INSURER, MAKES ANY CLAIM FOR THE PROCEEDS OF AN INSURANCE POLICY CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY.

#### NOTICE TO PENNSYLVANIA APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND SUBJECTS SUCH PERSON TO CRIMINAL AND CIVIL PENALTIES.

#### **NOTICE TO RHODE ISLAND APPLICANTS:**

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### SURPLUS LINES NOTICE FOR RHODE ISLAND APPLICANTS:

THIS INSURANCE CONTRACT HAS BEEN PLACED WITH AN INSURER NOT LICENSED TO DO BUSINESS IN THE STATE OF RHODE ISLAND BUT APPROVED AS A SURPLUS LINES INSURER. THE INSURER IS NOT A MEMBER OF THE RHODE ISLAND INSURERS INSOLVENCY FUND. SHOULD THE INSURER BECOME INSOLVENT, THE PROTECTION AND BENEFITS OF THE RHODE ISLAND INSURERS INSOLVENCY FUND ARE NOT AVAILABLE.

#### SURPLUS LINES NOTICE FOR SOUTH CAROLINA APPLICANTS:

THIS COMPANY HAS BEEN APPROVED BY THE DIRECTOR OR HIS DESIGNEE OF THE SOUTH CAROLINA DEPARTMENT OF INSURANCE TO WRITE BUSINESS IN THIS STATE AS AN ELIGIBLE SURPLUS LINES INSURER, BUT IT IS NOT AFFORDED GUARANTY FUND PROTECTION.

#### NOTICE TO TENNESSEE, VIRGINIA AND WASHINGTON APPLICANTS:

IT IS A CRIME TO KNOWINGLY PROVIDE FALSE, INCOMPLETE OR MISLEADING INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING THE COMPANY. PENALTIES INCLUDE IMPRISONMENT, FINES AND DENIAL OF INSURANCE BENEFITS.